

# NEWSLETTER ADVERTISING



## Reserve Your Spot Now For "*Doing Business*" Quarterly Special Section Printed Advertising Opportunities

Gain greater visibility and impact in the Northern Virginia regional business market by advertising in *Doing Business*, Fairfax County Chamber's newsletter, printed quarterly and issued electronically 8 times a year. Printed in a vibrant four-color format and mailed to over 4,000 business leaders every month, *Doing Business* reaches a broad diversity of senior business executives and managers. From entrepreneurs to corporate CEOs to account executives and Fortune 100 businesses, *Doing Business* readers represent an excellent target market for your products or services.

Advertising rates listed below are for Fairfax County Chamber members. Advertising is accepted from non-members for an additional 20% on these rates. Don't delay! If you want to reach the business decisions makers in Northern Virginia and throughout the region, reserve your spot in *Doing Business* today!

### DETAILS

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Ad sizes: full-page; 2/3 page; three different 1/2 page formats; two different 1/3 page formats; 1/4 page; 2 business card sizes; inside front cover, and inside back cover.

Full-page - 7 3/4" wide x 10 1/8" high: \$2,500  
2/3 page - 5 1/8" wide x 10 1/8" high: \$1,700  
1/2 page horizontal - 7 3/4" wide x 5" high: \$1,300  
1/2 page vertical - 3 3/4" wide x 10 1/8" high: \$1,300  
1/2 page island - 5 1/8" wide x 6 1/2" high: \$1,300  
1/3 square - 5" wide x 5" high: \$900  
1/3 vertical - 2 1/2" wide x 10 1/8" high: \$900  
1/4 page - 3 7/8" wide x 5" high: \$650  
Business Card Vertical - 2 1/2" wide x 5 1/16" high: \$450  
Business Card Horizontal - 5" wide x 2 1/2" high: \$450  
Inside Front - \$2800  
Inside Back - \$2700

Delivery: Ads must be delivered in a ready to print digital format. Email the ad no later than the 15th of the month prior to publication to Roxann Henze at [rhenze@fccc.org](mailto:rhenze@fccc.org).

Format: Hi-res PDF is preferred. Also acceptable are: Photoshop Image (300 resolution at 100%) or Illustrator .eps file.

Publication Schedule: *Doing Business* is published on the first business day of each month.

How to Order: Complete the Advertising Request form (below) and return with payment.

Contact Jackie Gault for more for more information: Tel. 703.752.7554 or [jgault@fccc.org](mailto:jgault@fccc.org)

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## Doing Business Advertising Request

(Completion of this form represents advertiser's understanding and acceptance of terms noted below)

Advertiser's Name: \_\_\_\_\_ Agency Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Ad Placement in (month): \_\_\_\_\_

Email: \_\_\_\_\_

Check Enclosed for: \$ \_\_\_\_\_  
*payable to FCCC (\$15 fee for returned checks )*

Visa  MC  Amex

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Cardholder's Name: (printed) \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Terms: The Chamber reserves the right to decline any advertisement at its sole discretion. Advertiser must submit sample for prior approval by Chamber. Cancellations are not accepted after the 15th of the month prior to insertion. Advertisers shall indemnify and hold harmless the Chamber for loss, cost, expense, claim, or liability of any nature from delays or problems connected with publication or production.

Contact Jackie Gault for more for more information: Tel. 703.752.7554 or [jgault@fcc.org](mailto:jgault@fcc.org)

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